THE AI FINANCIAL SUMMIT APAC

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3rd & 4th April 2018
Sheraton Imperial Kuala Lumpur

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At A Glance

PHASE 1
Setting Up the First Stage for AI
Phase 1 of The AI Summit will focus on the overview of the AI in financial industry, uncovering the opportunities and challenges in implementing AI in global businesses. In this phase, the audience are given step-by-step exposure of the implementation of AI in businesses.

PHASE 2
Improving Customer's Experience Using AI Technologies
Phase 2 will give more exposure to the audience in how integrating AI in their businesses can help enhance customer's experience. This would include:

- Improving Customer Experiences Using AI Technologies
- Panel Discussion: The Job Landscape with Artificial Intelligence
- Using chatbots to simplify tasks and automate work
- Banking on AI: Chatbots, Virtual Assistants, & Beyond

PHASE 3
Integrating AI Into AML and Fraud Detection System
Phase 3 will focus on the Asian government initiative to utilize AI capacity to help with AML & Fraud detection. This part of the programme will include;

- Global Case Studies of AI Applications in Financial Industry to Boost Cybersecurity
- Discussing the roles of AI and ML for Cybersecurity and Fraud Detection
- Improving Regulatory Compliance with Addition of AI and ML in Rules-based Transaction Monitoring and KYC Systems to Combat AML and Fraud Detection

Key Speakers

DICKSON LUKOSE,
Chief Data Scientist,
ARTIFICIAL INTELLIGENCE,
GCS AGILE AUSTRALIA

ANSHUL SRIVASTAV,
Chief IO & Chief Data Officer,
UNION INSURANCE/ AXA DUBAI

DATO' DR. HAJI AMIRUDIN BIN ABDUL WAHAB,
Chief Executive Officer,
CYBERSECURITY MALAYSIA

MICHAEL NATUSCH,
Global Head of Artificial Intelligence,
PRUDENTIAL PLC, UK

SHUBRENDU KHOCHE,
VP Enterprise Partnership,
MASTERCARD SINGAPORE

DR. ASH BOOTH,
Head of Artificial Intelligence – Digital Assets Corporate & Institutional Digital
HSBC BANK PLC UK

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EVENT OVERVIEW

As technology advances, artificial intelligence is becoming a major disruptive force in Financial Institutes. The age of AI has already begun, research has predicted that artificial intelligence will reshape the future of banking. Banks and other Financial Institutes need to take advantage of AI technologies to find better ways to engage with their customers and deliver profitable growth.

Artificial Intelligence can help Financial Institute to improve operational efficiency and gain a much clearer understanding of where they are going, but it is still up to humans to make the big strategic decisions and set the course for AI and related technologies to help deliver profitable growth.

The AI Financial Summit APAC is the Asian first and only high-level conference exploring the impact of Artificial Intelligence on the financial services industry. The foremost industry event in this space, it brings together CxOs from Asia and world's leading banks, insurance companies, asset management organisations, brokers.

WHY attend this event

1 Join an exclusive community of engaged CxO delegates from some of the world's top banks, insurers, asset management firms and financial organisations.

2 Be part of the first and only event dedicated to AI applications for financial services organisations securing your place at the forefront of technological innovation.

3 Engage meaningfully with the industry's leading solution providers spearheading innovation in AI research and product development; no exhibition stands – only high-level discussions.

4 Learn how AI will transform workplace productivity and organisational structures, affect risk management across the board, revolutionise CRM, impact service and product propositions across financial services organisations.

5 Hear the most inspirational case studies and solutions presented exclusive in from leading financial services organisations and technology providers in a strictly no-sales-pitch environment.

Get Answers to Questions Like:

What risks do financial sector face if they don't apply AI Technologies?

Could it benefit from the use of open-source machine learning to enhance its AI?

What are the crucial AI systems financial institutions should be exploring?

Will publicly accessible machine learning combat the development of AI monopolies?

Does your business use an Artificial Intelligence system?

WHO should attend

KEY PLAYERS

- Credit Unions
- Banks
- Credit Card companies
- Insurance companies
- Accountancy companies
- Consumer-finance companies
- Stock brokerages
- Investment funds
- Individual managers
- Government sponsored enterprises
- Monetary Authorities
- Ministry of Finance
- Ministry of Economy
- AI Research Centers
- Departments that deal with Regulatory in Technology for Finance
- AI consultation companies
- AI management softwares/apps

C-Level / GMs / VPs / Directors / Head / Managers

- Digital Transformation
- Technology / Innovation
- Technology / Machine Learning
- Customer Satisfaction
- Customer Experience
- Heads of CRM
- Digital Security
- Cybersecurity
- Anti-Money Laundering
- CFT Compliance
- Regulatory Compliance
- AI experts
- Academics specialising in AI and Machine Learning
- Senior Research and Development Engineer: Robotics
- Big Data managers
- BI Analysts
- BI Business Analysts
- Data Architects
- Data Mining
- Data Modelling
- Marketers

SPEAKERS

AHMAD SHUKRI ABD RAHMAN,
Chief Risk Officer,
BANK KERJASAMA
RAKYAT BERHAD, MALAYSIA

AKARADEJ (ANDY) DISYADEJ,
Managing Director,
THAI FINTECH ASSOCIATION

**DATO' DR. HAJI AMIRUDIN
BIN ABDUL WAHAB,**
Chief Executive Officer,
CYBERSECURITY MALAYSIA

ANSHUL SRIVASTAV,
Chief IO & Chief Data Officer,
UNION INSURANCE/
AXA DUBAI

ANZAR MULYANTORO,
Head of AML CFT Department,
PT BANK MANDIRI

DATO' ARIF SIDDIQUI,
Former CIO,
STANDARD CHARTERED
BANK MALAYSIA

DR. ASH BOOTH,
Head of Artificial Intelligence
– Digital Assets Corporate &
Institutional Digital
HSBC BANK PLC UK

DICKSON LUKOSE,
Chief Data Scientist,
ARTIFICIAL INTELLIGENCE,
GCS AGILE AUSTRALIA

ERIC THAM,
Lecturer & Consultant
of Analytics & AI,
NATIONAL UNIVERSITY
OF SINGAPORE

FLORIAN MATTHAEUS SPIEGL,
Co-Chair of AI Committee,
FINTECH ASSOCIATION
HONG KONG

FABIAN LIM,
Vice President – Digital,
Transformation & Innovation,
OCBC BANK

FREDDY LEE,
Chief Technology Officer,
IBM MALAYSIA

HARPHAJAN SINGH,
Chief Data Officer,
AXA AFFIN GENERAL
INSURANCE BERHAD,
MALAYSIA

KUNAL PATEL,
Business Mentor,
STARTUP BOOTCAMP
FINTECH, INDIA

MICHAEL NATUSCH,
Global Head of Artificial
Intelligence,
PRUDENTIAL PLC, UK

DR. NAFIS ALAM,
Associate Professor,
UNIVERSITY OF
READING MALAYSIA

**RAGHURAM
MUTHUKRISHNAN,**
Chief Data Officer,
STAR HEALTH & ALLIED
INSURANCE, SINGAPORE

SANDEEP PANDEY,
Chief Technology Officer,
AIA MALAYSIA

SHUBRENDU KHOCHE,
VP Enterprise Partnership,
MASTERCARD SINGAPORE

VINCE KASTEN,
Head of Workflow Automation,
PRUDENTIAL CORPORATION
ASIA, SINGAPORE

VIVEK NAIR,
Senior Director/Head of
Analytics,
VISA SINGAPORE

SENIOR REPRESENTATIVE,
ORACLE MALAYSIA

DAY 1   3 April 2018 (Tuesday)

08:00	**REGISTRATION & WELCOME NETWORKING RECEPTION**
08:30	**CHAIRPERSON'S OPENING REMARKS**
08:45	**PEER-TO-PEER INTRODUCTION**

PHASE 1: Setting Up the First Stage for AI

09:00 — PRESENTATION 1: Understanding the ABC's of AI and How It Will Help Taking Your Businesses to Another Level

- Understanding AI functions in Financial Industry including predictive analytics, problem solving capacity and risk assessments: What can we do more with the inclusion of AI in our businesses?
- Discussing the market trends of AI in the industry: How does businesses integrate with AI? Who does what and how can we learn from the industry?
- In what area can we integrate AI into the business model?

SPEAKER :

FLORIAN MATTHAEUS SPIEGL,
Co-Chair of AI Committee,
FINTECH ASSOCIATION HONG KONG

09:40 — PRESENTATION 2: Bridging the Gap between Current Operation System and AI-integrated System

- Recognising the blueprint of AI and where it fits in your organisation
- Conversing the possible challenges in using AI in our businesses
- Latest trends to look out for in AI technologies

SPEAKER :

DICKSON LUKOSE, Chief Data Scientist,
**ARTIFICIAL INTELLIGENCE,
GCS AGILE AUSTRALIA**

10:20 — MORNING REFRESHMENTS & NETWORKING

10:50 — PRESENTATION 3: Developing Policies, Plans and Strategies for Research, Innovation and Enterprise

- Discussing the potential collaboration between private sectors, governments and multilateral organisations to develop AI potentials in respective countries
- How can businesses help to nurture the growing trends of AI? Can we take this to a national level?
- Future of AI in financial industry in 5 years: Where are we heading?

Speaker To Be Confirmed

11:30 — PRESENTATION 4: AI is Not Magic – Practical Considerations for Cognitive Solutions

- Understanding the role of natural language processing, domain vocabularies, and domain knowledge
- Setting expectations for accuracy, and measuring performance
- Guidelines for training, and knowing when a solution is ready for release
- Making a solution smarter over time
- Challenges with personalization, and with personally identifiable information

SPEAKER :

VINCE KASTEN,
Head of Workflow Automation,
**PRUDENTIAL CORPORATION ASIA
SINGAPORE**

12:10 — INTERACTIVE PANEL DISCUSSION 1: Dealing with the Evolution of Technology and Global Trade: What Actions can Global Companies Take to Effectively Manage Technology and Embrace AI Usage in the Industry?

- Balancing the use of technology and traditional methods to excel in financial market
- Exploring best practices and tools to maximise the advantage of AI
- How can global companies collaborate with existing AI companies to sustain and develop their AI capabilities

PANELLISTS:

AKARADEJ (ANDY) DISYADEJ,
Managing Director,
THAI FINTECH ASSOCIATION

DATO' ARIF SIDDIQUI, Former CIO,
STANDARD CHARTERED BANK MALAYSIA

ERIC THAM, Lecturer & Consultant of Analytics & AI, **NATIONAL UNIVERSITY OF SINGAPORE**

DR NAFIS ALAM, Associate Professor,
Associate Professor, University Of Reading Malaysia

13:00 — NETWORKING LUNCH

PHASE 2: Improving Customer's Experience Using AI Technologies

14:00 — PRESENTATION 5: Improving Customers Experience Using AI Technologies
- How is technology impacting banks in driving their modernisation programmes?
- Designing systems and processes to utilize the use of AI and data analytics to maximise user interface and experience
- What are the costs involved in using AI technologies in improving customers experience

SPEAKER :
FABIAN LIM, Vice President – Digital, Transformation & Innovation, **OCBC BANK**

DAY 1   3 April 2018 (Tuesday)   (cont'd)

14:40	**CONSULTANT/SPONSOR TOPIC**	
15:20	**AFTERNOON REFRESHMENTS & NETWORKING**	
15:50	**CORPORATE PRESENTATION**	
16:30	**TECHNICAL DEMONSTRATION:** HOW TO: Improve Productivity by Implementing AI Powered Chatbots to Tackle 80% Generic Questions ▪ Providing standardized and responsive customer service to improve customer service ▪ Allowing chatbots to handle generic queries – where 80% of them are similar, and redeploying employees to tackle more complex service activities ▪ Increasing productivity and efficiency by effectively managing an AI-integrated workforce	**SPEAKER:** **FREDDY LEE,** Chief Technology Officer, **IBM MALAYSIA**
17:10	**CHAIRPERSON'S CLOSING DAY 1**	

DAY 2   4 April 2018 (Wednesday)

08:00	**REGISTRATION & WELCOME NETWORKING RECEPTION**	
08:30	**CHAIRPERSON'S OPENING REMARKS**	
08:40	**PRESENTATION 6 :** Understanding Customer Behaviour with AI Empowered Applications: Driving Business Growth and Embracing the Future ▪ Understanding customer's culture through the application of AI and Machine Learning ▪ How to develop personalized customer service tailored to individual clients? ▪ How to generate more customers using AI as a mining tool? ▪ How can we utilize AI into customer service to help reduce customer's loss?	**DR. ASH BOOTH,** Head of Artificial Intelligence – Digital Assets, **HSBC BANK PLC UK**
09:20	**CASE STUDY PRESENTATION:** Transforming Customer Experience and Product Design with AI ▪ Pros and cons of chatbots/roboadvisors ▪ Enhancing the customer experience, providing customised/personalised interactions and products ▪ Using AI to get the single customer view, using NLP and sentiment analysis	**RAGHURAM MUTHUKRISHNAN,** Chief Data Officer, Star Health & Allied Insurance **Allied Insurance, SINGAPORE**
10:00	**CONSULTANT/SPONSOR TOPIC**	
10:40	**MORNING REFRESHMENTS & NETWORKING**	

PHASE 3: Integrating AI Into AML and Fraud Detection System

11:00	**INTERACTIVE PANEL DISCUSSION 2:** Discussing the roles of AI and ML for Cybersecurity and Fraud Detection ▪ What are the key qualities of AI and MI to boost cybersecurity and fraud detection? ▪ What are the extends of the the implication of AI & MI in security for financial industry? ▪ Defining the roles of multilateral organisations and governments in implying the usage of AI & MI for security purposes in financial industry ▪ Designing systems and processes to utilize the use of AI and data analytics to tackle fraud & risk.	**PANELLISTS:** **AHMAD SHUKRI ABD RAHMAN,** Chief Risk Officer **BANK KERJASAMA RAKYAT BERHAD, MALAYSIA** **DATO' DR. HAJI AMIRUDIN BIN ABDUL WAHAB,** Chief Executive Officer **CYBERSECURITY MALAYSIA** **ANZAR MULYANTORO,** Head of AML CFT Department, **PT BANK MANDIRI**
11:40	**CASE STUDY PRESENTATION:** Identifying Global Case Studies, Success Factors and Achievements of AI Applications in Financial Industry to Boost Cybersecurity ▪ Addressing cross-channel AML and fraud detection methods to reduce cost and improve feasibility ▪ Key challenges and issues in AI application to combat AML & fraud detection ▪ Case study on the cost implications, infrastructures and expertise for the application of AI in an institution	**SENIOR REPRESENTATIVE,** **ORACLE MALAYSIA**

DAY 2   4 April 2018 (Wednesday)   (cont'd)

12:10 **PRESENTATION 7 :** Improving Regulatory Compliance with Addition of AI and ML in Rules-based Transaction Monitoring and KYC Systems to Combat AML and Fraud Detection

- How does AI algorithm in risk assessment help in KYC system?
- The step-by-step guideline to implement AI in KYC system – what do you need?
- Developing strategies on how to leverage AI new technologies to contribute to their success

ANZAR MULYANTORO,
Head of AML CFT Department,
PT BANK MANDIRI

13:15 **NETWORKING LUNCH**

14:00 **PRESENTATION 8 :** Practical Guideline of Artificial Intelligence in AML/Fraud Detection: Securities Commission Malaysia Perspective

SENIOR REPRESENTATIVE,
SECURITIES COMMISSION MALAYSIA

14:20 **CORPORATE PRESENTATION**

15:20 **AFTERNOON REFRESHMENTS & NETWORKING**

15:50 **DEMO SESSION:**

SENIOR REPRESENTATIVE,
ORACLE MALAYSIA

16:20 **CHAIRPERSON'S CLOSING DAY 2**

16:30 **ORGANISER'S CLOSING REMARKS**

16:40 **PROGRAMME CLOSED**

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